

DESI ST. AMANT

COPYWRITER



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 Fullerton, CA

 desiwrites.com

PROFILE

From the classroom to the keyboard, I've spent over 16 years working closely with words. With an eye for storytelling, an open mind, and attention to detail, I strive to build concepts into promising ideas to help organizations problem solve and develop compelling campaigns. I look forward to providing my voice and perspective to the industry. But most of all, I'm excited to engage with various audiences.

EDUCATION

PORTFOLIO & COPYWRITING

Book Shop School for Ads

MS IN EDUCATION & ONLINE LEARNING

California State University, East Bay

BA IN ENGLISH

California State University, Fullerton
Summa Cum Laude

SKILLS

- Creative Collaboration
- People Person
- Editing, Grammar, & Proofreading
- Problem-Solving
- Self-Starter
- Word, Powerpoint, and Google Certified Instructor
- Project Management
- Excellent Communication
- Public Speaking

HOBBIES

- Dancing Hula
- Reading
- Beekeeping
- Gardening
- Playing Board Games
- Making Memes

EXPERIENCE

FREELANCE INTERN COPYWRITER

Creative Aid 2022 - Present

- Collaborated with art directors and graphic designers to brainstorm concepts.
- Developed social media content, print ads, and specialty products for a variety of businesses, representing a wide array of industries.
- Presented ideas in live meetings with clients, revising concepts based on feedback.

EDITOR

College Guidance 2021 - Present

- Brainstormed with clients to develop strong writing concepts.
- Proofread client writing with an eye for brevity and engaging prose, offering careful suggestions for revision.
- Provided differentiated, detailed, and timely feedback to clients on their progress.
- Managed various client timelines to ensure they met project goals and application deadlines.

ENGLISH TEACHER

Placentia-Yorba Linda Unified School District 2006 - Present

- Managed a portfolio of 170+ students each year, utilizing various strategies to meet project goals and facilitate student growth.
- Provided detailed and ample writing feedback on a consistent basis.
- Differentiated strategies as needed to meet students' diverse needs, demonstrating an ability to communicate complex ideas in ways that are simple and engaging.
- Mentored several teacher interns and led professional development trainings for district staff.
- Collaborated with colleagues across content and specialty areas.

EXTRA

- Member of Society for Children's Book Writers & Illustrators (SCBWI) since 2017.
- SCBWI Volunteer & Newsletter Contributor since 2017.
- Collaborating on multiple projects with my literary agent, Janna Morishima, at New Leaf Literary Agency.
- Currently have a pitch under consideration at Nickelodeon & children's book publishers.